MEDIA KIT

business is written differently

Forbes Romania 500

Forbes Romania 500

Forbes Romania 500

Forbes Romania 500

by

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the media company

Forbes România 500

HISTORY

↪ In its nine-year history, **Forbes Romania 500** has become the benchmark, whenever and wherever Romanians' fortunes are mentioned.

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EDITORIAL

- Editorial content is significantly different from any other competing product.
- **Forbes 500** has exclusivity of the success stories of Romanian entrepreneurs, both famous and unknown to the public.
- **Forbes 500** presents new billionaires every year, alongside their stories, written in a highly professional and innovative manner.
- **Forbes 500** also provides details about the billionaire lifestyle: where they spend their vacations, their private residences, their hobbies etc.

PESTE 1 MILIARD DE LEI

REVOLUȚIA DIGITALĂ ÎN **BRICOLAJ**

Rețeaua de magazine de bricolaj Dedeman, înființată de frații Dragoș și Adrian Pavăl, a raportat în 2023 un profit net de 1,53 miliarde de lei. În scădere cu 10% față de anul precedent. de Petre Barbu

Forbes 500 MILIARDARI

1

17 miliarde de lei

DRAGOȘ ȘI ADRIAN PAVĂL

MILIARDARI PLANETEI

Forbes 500 MILIARDARI

01

BERNARD ARNAULT & FAMILIA

02

ELON MUSK

PESTE 1 MILIARD DE LEI

CIFRE-RECORD ȘI IMPLICARE SOCIALĂ

Grupul Fildas-Catena, cel mai mare jucător din piața de distribuție și retail farmaceutic din țară, și-a consolidat poziția în 2023. de Petre Barbu

Forbes 500 MILIARDARI

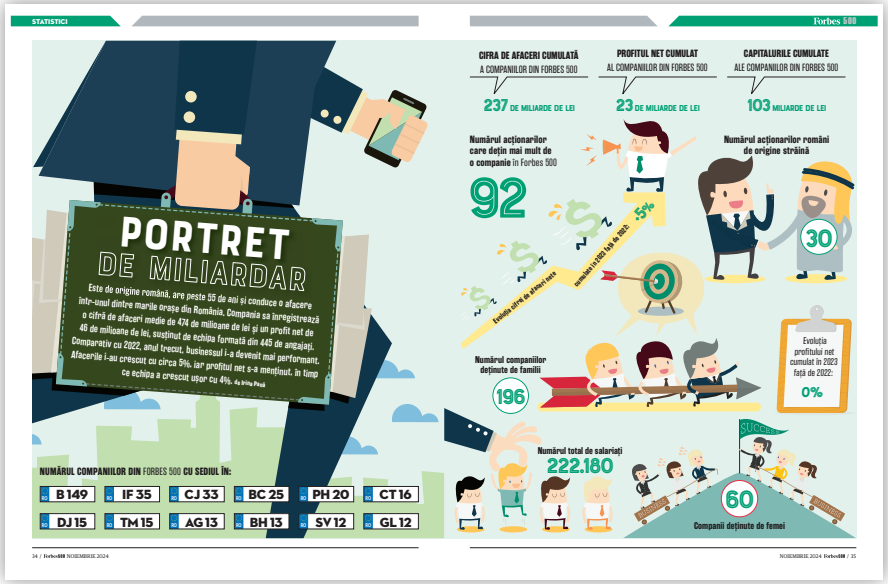
8

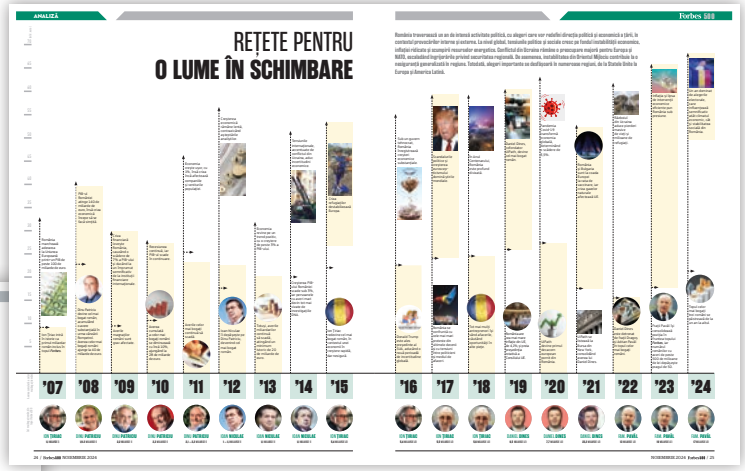
4 miliarde de lei

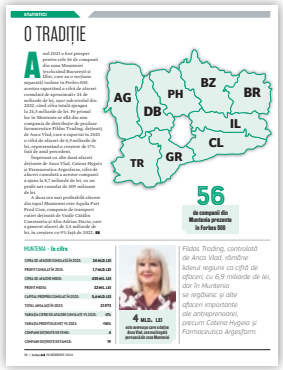
ANCA VLAD

Forbes 500

LAYOUT







Forbes 500 presents detailed statistics in a spectacular and intuitive graphic format:

- How fortunes are divided in counties and geographical areas
- Hobbies, lifestyle, eccentric features
- Other relevant information regarding the success and failures in the billionaires' career
- Recommendations for the small entrepreneurs from the billionaires

Forbes 500 also has exclusivity on the Forbes US richest people in the world.

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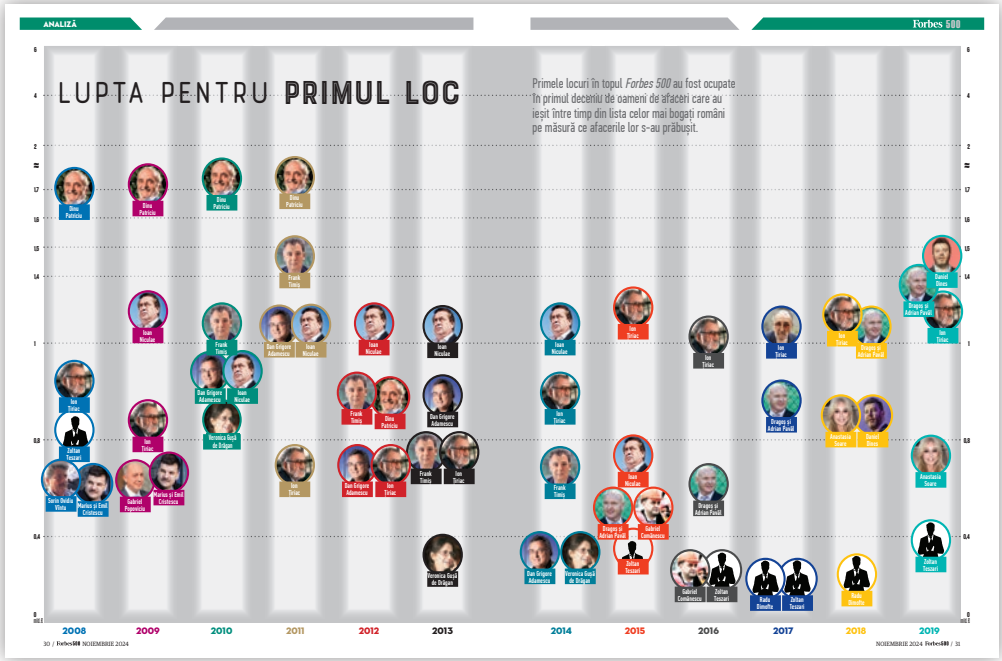
METHODOLOGY



Transparent evaluation methodology.
The evaluation of fortunes has always been conducted by consultancies specialized in evaluating businesses and real estate.
Every year, thousands of companies and assets are valued.

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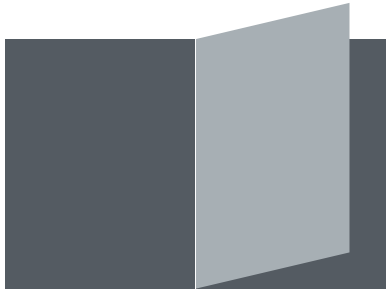
RATECARD

COV 2: **6.600 euro**
COV 3: **6.600 euro**
COV 4: **7.500 euro**
trim size: **203 mm x 267 mm**
bleed size: **213 mm x 277 mm**

1/1 INTERIOR PAGE
trim size: **203 mm x 267 mm**
bleed size: **213 mm x 277 mm**
5.000 euro

OPENING SPREAD
trim size: **406 mm x 267 mm**
bleed size: **416 mm x 277 mm**
11.500 euro

INTERIOR SPREAD
trim size: **406 mm x 267 mm**
bleed size: **416 mm x 277 mm**
7.900 euro



SPECIAL PROJECT
FULL PAGE INSERT DCL 300gr
trim size: **406 mm x 267 mm**
bleed size: **416 mm x 277 mm**
10.000 euro

PAPER
➥ **70 gr./cm.**
LWC

COVERS
➥ **300 gr. / cm.**
DCL

FORMAT
➥ **20,3 x 26,7 cm**
magazine paperback

The values represent the price for one apparition and do not incude vta 20 %. prefferd position: + 20 %

ARTWORK

bleed: 5 mm
inner bleed: 5 mm

FORMATS:
- ➥ *TIFF, JPEG – b/w or CMYK, at 300 dpi*
- ➥ *EPS, AI with texts converted to curves and preview, at 300 dpi*
- ➥ *PDF - press optimized, at 300 dpi*
- ➥ *Collect Adobe Indesign with pictures and mac fonts*

* support or documents stay at **FORBES ROMANIA (Forbes Life)** within the publication time;
** a printing proof must be supplied;
*** DEADLINE: space reservations must be made 4 weeks prior to publication artworks must be send at least 3 weeks prior to publication

THE PRICES ARE FOR 1 ISSUE
AND VAT 20% IS NOT INCLUDED.
SPECIAL PLACEMENT: +20%

ISSUE DATE: October

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THANK YOU!

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