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MEDIA KIT

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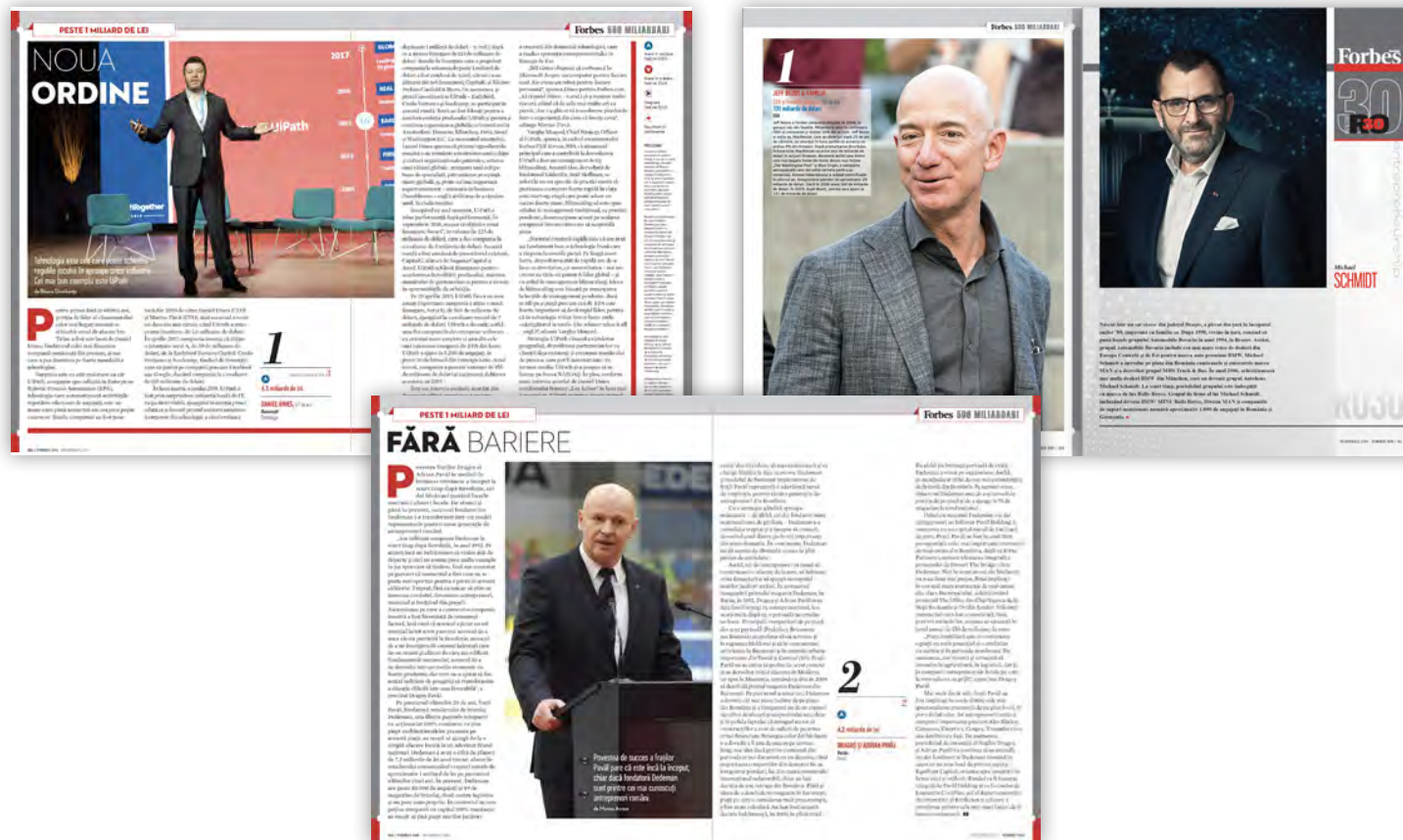
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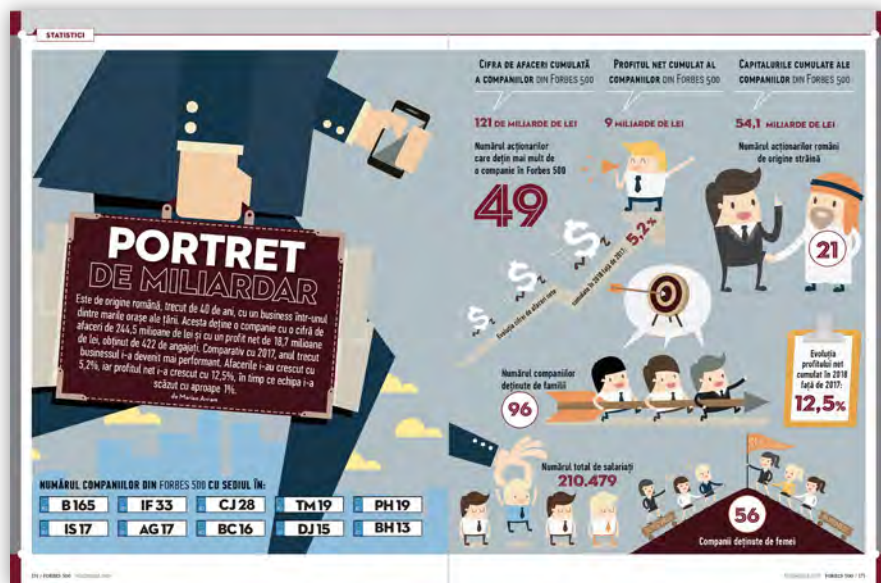
HISTORY

→ In its eight-year history, **Forbes Romania 500** has become the benchmark, whenever and wherever Romanians' fortunes are mentioned.



- Editorial content is significantly different from any other competing product.
- **Forbes 500** has exclusivity of the success stories of Romanian entrepreneurs, both famous and unknown to the public.
- **Forbes 500** presents new billionaires every year, alongside their stories, written in a highly professional and innovative manner.
- **Forbes 500** also provides details about the billionaire lifestyle: where they spend their vacations, their private residences, their hobbies etc.

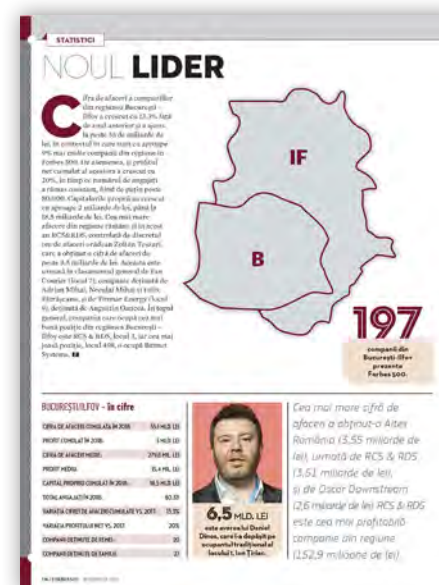


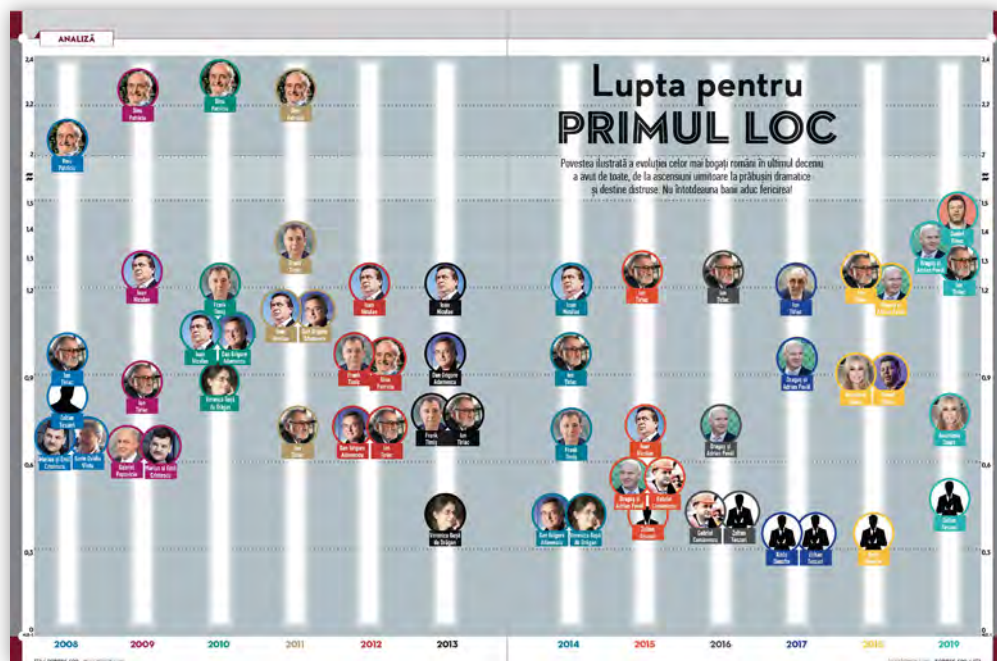


Forbes 500 presents detailed statistics in a spectacular and intuitive graphic format:

- ➔ How fortunes are divided in counties and geographical areas
- ➔ Hobbies, lifestyle, eccentric features
- ➔ Other relevant information regarding the success and failures in the billionaires' career
- ➔ Recommendations for the small entrepreneurs from the billionaires

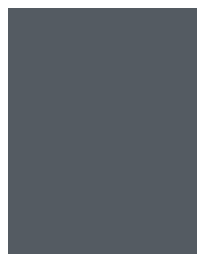
Forbes 500 also has exclusivity on the Forbes US richest people in the world.



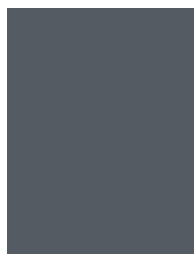


Transparent evaluation methodology.
The evaluation of fortunes has always been conducted by consultancies
specialized in evaluating businesses and real estate.
Every year, thousands of companies and assets are valued.





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magazine paperback

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ARTWORK

bleed: 5 mm
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FORMATS:

- TIFF, JPEG – b/w or CMYK, at 300 dpi
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- PDF – press optimized, at 300 dpi
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