

21 - 22 September 2022 / GRAND HOTEL BUCHAREST

Forbes ^{România} CEE FORUM

THE ECONOMIC EVENT OF THE YEAR

READY! SET! ACTION!

A G E N D A

1ST DAY - WEDNESDAY, SEPTEMBER 21ST, 2022

09:00 - 09:45 REGISTRATION & NETWORKING

09:45 - 10:30 OFFICIAL OPENING

1. **CIPRIAN CĂTĂLIN HOJDA** - Consilier de Stat în CANCELARIA PRIM-MINISTRULUI
2. **COSMIN-ȘTEFAN MARINESCU** - Consilier Prezidențial Administrația Prezidențială
3. **FLORIN MARIAN SPĂTARU** - Ministrul Economiei
4. **RAMONA CHIRIAC** - Șefa Reprezentanței Comisiei Europene în România

10:30 - 11:25 MIND THE GAP PANEL DISCUSSION

1. **LARA TASSAN ZANIN** - Head of the EIB Group Office in Romania
2. **CRISTIAN NACU** - Senior Country Officer pentru România și Republica Moldova International Finance Corporation (IFC)
3. **LETIȚIA PUPĂZEANU** - Director Executiv AmCham România
4. **ACHILLEAS KANARIS** - CEO Vodafone România
5. **ALEXANDRU REFF** - Country Managing Partner Deloitte România și Moldova
6. **HENK PAARDEKOOPER** - President of the Executive Committee, Member of the Board of Directors FIRST BANK S.A.

11:25 - 11:45 THE GROWTH OF DIGITAL ECONOMY FUELED BY DIGITAL COMMERCE

1. **OVIDIU TIȘLER** - Associate Partner McKinsey & Company România
2. **ELISABETA MORARU** - Country Manager Google România

11:45 - 12:00 COFFEE BREAK

12:00 - 13:00 ROAD TO A BETTER FUTURE: GROWTH, SUSTAINABILITY & INCLUSION PANEL DISCUSSION

1. **FRED MONTEIRO** - Directorul Ariei Europa Centrală și de Sud BAT
2. **PETER BARTA** - CIO/COO enfineo
3. **BEATRICE DUMITRAȘCU** - CEO Residential Division One United Properties
4. **MUSTAFA TIFTIKCIOGLU** - CEO Garanti BBVA
5. **FLORIN FURDUI** - Country Manager Portland Trust
6. **CAMELIA ENE** - Country Chairman & CEO MOL România
7. **TATIAN DIACONU** - CEO Nhood România

13:00 - 14:00 FROM CRISIS RESPONSE TO A RESILIENCE STRATEGY PANEL DISCUSSION

1. **JULIEN MUNCH** - CEO Carrefour România
2. **GYULA FATÉR** - CEO OTP Bank România
3. **CLEMENS PETSCHNIKAR** - CEO Square 7 Properties
4. **ALESSANDRO MARTELLO** - CEO & Founder NSSG
5. **ALEX CERNĂTESCU** - CEO, Co-Founder & Global Head of Strategy // Stefanini Infnit
6. **ANDREI URSACHI** - CEO și Cofondator Stailer
7. **PAUL-DIETER CÎRLĂNARU** - CEO CITR

14:15 - 15:00 LUNCH & NETWORKING

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2ND DAY - THURSDAY, SEPTEMBER 22ND, 2022

09:00 - 10:00 REGISTRATION & NETWORKING

10:00 - 11:00 OFFICIAL OPENING OF THE 2ND DAY

1. **E.S. MACIEJ LANG** - Ambassador Extraordinary and Plenipotentiary of the Republic of Poland to Romania
2. **ITAY ZEHORAI** - Author, Editor and Head of Research Forbes Israel
3. **GIORGI ISAKADZE** - Editor in Chief Forbes Georgia
4. **MARIO TANEV** - Editor Forbes Bulgaria
5. **KLAUS FIALA** - Editor-in-Chief, Forbes DA (Deutschsprachige Ausgabe)
6. **LEONIDAS STERGIU** - Financial Editor Forbes Greece

11:00 - 12:00 THE NEW PLAYBOOK OF BUSINESS LEADERS PANEL DISCUSSION

1. **ANCA DAMOUR** - Board Member ELI Parks
2. **CRISTINA FILIP** - Managing Partner Filip & Company
3. **RĂZVAN BUTUCARU** - Partner, Financial Services & Advisory Leader MAZARS România
4. **DINU BUMBĂCEA** - Country Managing Partner PwC România
5. **SEPTIMIU VALASUTEAN** - Board Member, Deputy CEO, Adviser to President Company for Strategic Partnerships GreenPoint Management, Green PC Ambalaje

12:00 - 12:15 COFFEE BREAK

12:15 - 13:15 PEOPLE EMPOWERED BY TECHNOLOGY & INNOVATION PANEL DISCUSSION

1. **WILLY DICU** - CEO Teilor
2. **ALEXANDRA MOCIULSCHI** - Chief Marketing Officer Nespresso
3. **NICOLAE DAMU** - VP tbi bank
4. **CRISTIAN MATEESCU** - CTO enfineo
5. **LIGIA ARDELEAN** - Global Delivery Center Lead, Atos Romania & Operations Head for Data Center Hosting, Atos Global.
6. **IRINA MUNTEANU** - Director General Adjunct Apa Nova și CFO Veolia România
7. **FREDDIE VELTMAAT** - CTO Centric
8. **BOGDAN PATRINICHE** - CEO & Fondator Credit Sky

13:15 - 14:15 WHAT DO YOU NEED TO BECOME A WORLD CLASS HERO PANEL DISCUSSION

1. **ANDREI DIACONESCU** - Co-Founder & co-CEO One United Properties
2. **ÖMER TETİK** - CEO Banca Transilvania
3. **DAN ȘTEFAN** - Cofondator Autonom, non executive board member, profesor de management
4. **JEAN VALVIS** - General Manager Valvis Holding
5. **MIHNEA CRĂCIUN** - Managing Director Endeavor Romania

14:15 - 15:00 LUNCH & NETWORKING